

Ubiquitous Information for Seniors Life



INTRODUCTION



E-ENTERTAINMENT
& MEDIA



E-HEALTH



E-INTERACTION &
E-COMMUNICATION



E-INFORMATION &
E-GOVERNEMENT



E-BANKING &
E-SHOPPING

*Leveraging processes of independency
and individual empowerment of Senior Citizens
through the use of mobile devices.*

Life expectancy is growing. So there is an equally **growing need to fully integrate senior citizens in the Knowledge Society** where ICT tools play a crucial role.

With the advent of mobile devices this problem was aggravated, as more and more information, communication and formal duties are being designed and processed for that context.

Info-exclusion in adult citizens aged 50 and above relates partially to some reluctance towards change and, particularly, towards new technologies but also to the lack of attention given to the specific needs of this target group. But this is not a verdict or doesn't have to be a verdict. The difficulties that this generation experiences in the access and use of new ICT tools should not be excuse for gener-

ating inequality and increasing the risk of exclusion. It is necessary to raise awareness and to train the operators that work with senior citizens towards the benefits of using mobile devices. A different approach is needed to ensure that senior citizens know exactly how to use efficiently those devices, be it for their personal tasks or their societal requirements.

GOALS

The aim of UISEL is to leverage **processes of independency and individual empowerment of Senior Citizens** through the use of mobile devices that allow an almost ubiquitous access to the information and communication.

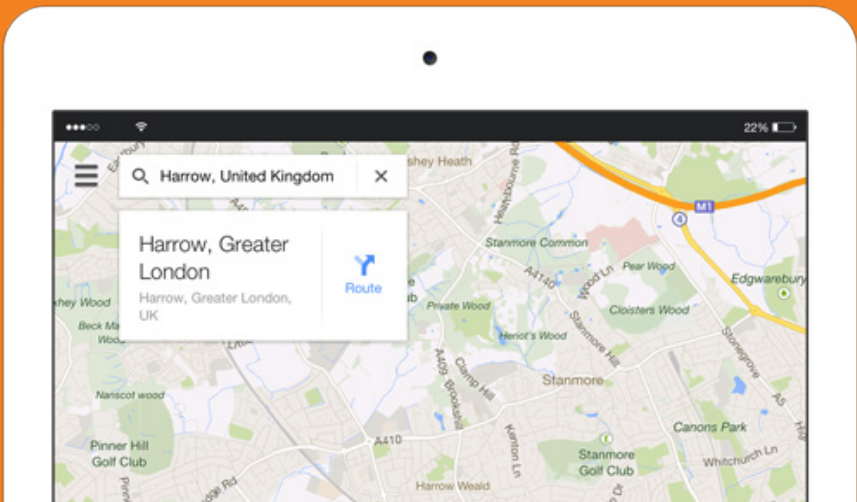
The benefits for the senior citizens regard their fiscal obligations, social security issues, localization in case of emergency situations, medical monitoring and control, fighting isolation and loneliness and contributing to leisure and time occupation.



METHODOLOGY

UISEL adopted a two-stage learning methodology:

1. A **training phase based on immersion in mobile contents** and a multimedia environment which requires collaborative efforts from the transnational groups of trainees. This stage is destined to trainers and caretakers that are in direct contact with senior citizens.
2. The **transfer of the mobile technology appropriation to the senior citizens**. This will be achieved through direct training by the trainers and caretakers with support of mobile multimedia modules.



Specifically, the following modules will be planned (the actual development may depend on the specificities of each country):

- **Introductory module**
- **E-interaction** and **E-communication**
- **E-information** and **E-government**
- **E-entertainment** and **media**
- **E-health**
- **E-banking** and **E-shopping**

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A screenshot of the UISEL website. The header shows the UISEL logo and navigation links. The main content area features the title 'Ubiquitous Information for Seniors Life' and a photo of an elderly couple. Below this is a 'Summary' section with a blue background and text about life expectancy and ICT integration. A smartphone is shown on the left side of the page.

Contact us through
HTTP://UISEL.EU