

Ubiquitous Information for Seniors Life



INTRODUCTION



E-ENTERTAINMENT
& MEDIA



E-HEALTH



E-INTERACTION &
E-COMMUNICATION



E-INFORMATION &
E-GOVERNEMENT



E-BANKING &
E-SHOPPING

*Leveraging processes of independency
and individual empowerment of Senior Citizens
through the use of mobile devices.*

Life expectancy is growing. So there is an equally **growing need to fully integrate senior citizens in the Knowledge Society** where ICT tools play a crucial role.

With the advent of mobile devices this problem was aggravated, as more and more information, communication and formal duties are being designed and processed for that context.

Info-exclusion in adult citizens aged 50 and above relates partially to some reluctance towards change and, particularly, towards new technologies but also to the lack of attention given to the specific needs of this target group. But this is not a verdict or doesn't have to be a verdict. The difficulties that this generation experiences in the access and use of new ICT tools should not be excuse for gener-

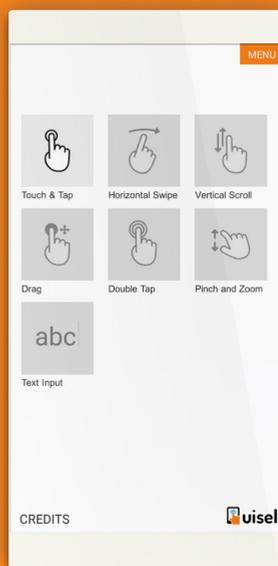
ating inequality and increasing the risk of exclusion. It is necessary to raise awareness and to train the operators that work with senior citizens towards the benefits of using mobile devices. A different approach is needed to ensure that senior citizens know exactly how to use efficiently those devices, be it for their personal tasks or their societal requirements.

METHODOLOGY

UISEL adopted a two-stage learning methodology:

1. A **training phase based on immersion in mobile contents** and a multimedia environment which requires collaborative efforts from the transnational groups of trainees. This stage is destined to trainers and caretakers that are in direct contact with senior citizens.
2. The **transfer of the mobile technology appropriation to the senior citizens**. This will be achieved through direct training by the trainers and caretakers with support of mobile multimedia modules.

After a first training phase based in a collaborative e-platform for trainers and caretakers, UISEL makes now available a set of mobile multimedia modules for seniors. From May 2015 two apps are available, targeting citizens aged 50+ and aimed at raising awareness and providing practical learning on the benefits of using mobile devices, including a self-learning component.



DOWNLOAD THE **GAME AND VIDEO REPOSITORY APP**
AT [HTTP://UISEL.EU](http://uisel.eu) (ANDROID AND IOS)

All contents are available in English, German, Spanish, Italian, Portuguese, Romanian, Czech, and Slovakian.

- **Introductory module**
- **E-interaction** and **E-communication**
- **E-information** and **E-government**
- **E-entertainment** and **media**
- **E-health**
- **E-banking** and **E-shopping**

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